KKED-FM Fairbanks, AK Quarterly Issues/Programs List 3rd Quarter 2014

October 10, 2014

Issues

KKED-FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- Child Advancement/Role-Modeling: Taber Rehbaum, CEO of Big Brothers Big Sisters of Alaska, talked about the many programs that the organization offers. He also talked about child advancement/role-modeling, native issues and the military & civilian relationship.
- Child Welfare/Safety: Marylee Bates, Fairbanks Youth Advocates, runs "The Door," a shelter for homeless youth. She talked about who they are and what they do, and the services they provide the homeless youth in Fairbanks.
- Economic Development/Farming Skills: Susan Willsrud, Director of Calypso Farm & Ecology Center, discussed the Calypso Farm, how and when it began, and what is does (field trips and learning how to farm and do all the other tasks involved). She also talked about the school garden program and what vegetables are grown.
- Economic Development/Native Subsistence: Debbie Miller talked about salmon in Alaska: how they're tracked, what's been learned about them, and how major a part they are of Alaskan life, as a food source, and historically.
- Public Safety/Food Preparation: Roxie Rogers Dinstel, Deputy Director of Cooperative Extension Service, talked about safe food storage (canning, etc.). Kyle Green, Deputy Fire Marshal for Fairbanks Fire Dept., talked about emergency preparedness expocoming up.
- Recycling Program: Rodney Gaskins, Executive Director, Fairbanks Rescue Mission, discussed the Rescue Mission's upcoming fundraiser, and he talked about the expansion of the recycling program.
- Subsistence: Roxie Dinstel, District Home Economist-UAF, Cooperative Extension Service, talked about picking and canning berries and fish, and preserving food for the winter.

Section I LOCAL PROGRAMMING

ISSUE	PROGRAM/ TITLE	DESCRIPTION	DATE/ TIME	DURATION
Recycling Program	Interior Scope	Rodney Gaskins, Executive Director, Fairbanks Rescue Mission, discussed the Rescue Mission's upcoming fundraiser, and he talked about the expansion of the recycling program.	7/6/14 8:51am	14:47
Public Safety & Health/ Child Welfare	Interior Scope	Dr. Timothy Foote, TCC Allergy Specialist. Dr. Foote is the local caregiver specializing in allergy research and care for adults and youth. He also talked about pediatric immunology.	7/13/14 8:48am	14:57
Economic Development/ Farming Skills	Interior Scope	Susan Willsrud, Director, Calypso Farm & Ecology Center, discussed the Calypso Farm, how and when it began, and what it does (field trips and learning how to farm and do all the other tasks involved). She also talked about the school garden program and what vegetables are grown.	7/20/14 8:50am	17:17
Child Welfare/ WIC Programs	Interior Scope	Jennifer Willeford, WIC & RCPC, spoke about services that the Resource Center for Parents & Children and Women, Infants, Children offer and talked about the benefits of breast feeding. She also promoted the event called "The Big Latch On."	7/27/14 8:49am	15:26
Child Welfare/ The Poor/ Foreign Issues	Interior Scope	Sarah Lidstone, Operations Manager, African Children's Choir, talked about a local event being held to help raise money for the less fortunate children in Africa and their families.	8/3/14 8:50am	14:57
Subsistence	Interior Scope	Roxie Dinstel, District Home Economist-UAF, Cooperative Extension Service, talked about picking and canning berries and fish, and preserving food for the winter.	8/10/14 8:48am	15:23
Public Service/ Animal Shelter	Interior Scope	Ronnie Rosenberg, Animal Shelter Fund, discussed the fundraising part of the animal shelter and what it does for the Fairbanks community.	8/17/14 8:51am	14:59
Public Safety/ Food Preparation	Interior Scope	Roxie Rogers Dinstel, Deputy Director of Cooperative Extension Service, talked about safe food storage (canning, etc.). Kyle Green, Deputy Fire Marshal for Fairbanks Fire Dept., talked about emergency preparation expo coming up.	8/24/14 8;49am	14:59
Economic Development/ Native Subsistence	Interior Scope	Debbie Miller talked about salmon in Alaska: how they're tracked, what's been learned about them, and how major a part they are of Alaskan life, as a food source, and historically.	8/31/14 8:49am	15:16
Child Welfare/ Safety	Interior Scope	Marylee Bates, Fairbanks Youth Advocates, runs "The Door," a shelter for homeless youth. She talked about who they are and what they do, and the services they provide the homeless youth in Fairbanks.	9/7/14 8:51am	15:21
Child Advancement/ Role-Modeling Native Issues/ Military Issues	Interior Scope	Taber Rehbaum, CEO of Big Brothers Big Sisters of Alaska, talked about the many programs that the organization offers. He also talked about child advancement/role-modeling, native issues and the military & civilian relationship.	9/14/14 8:49am	15:12
Public Safety/	Interior	Amber Courtney, City of Fairbanks, and Mayor Luke	9/21/14	18:20

Government Issues	Scope	Hopkins of the Fairbanks North Star Borough, talked about emergency preparedness and the Expo on Oct. 4 at the Carlson Center.	8:50am	
Fire Prevention/ Child Welfare	Interior Scope	Nick Clark and Kyle Green, Fairbanks North Star Borough Fire Dept., talked about the upcoming coat drive for children that need warm gear for the winter. October is Fire Prevention Month, so they also talked about smoke alarms and fire safety, etc.	9/28/14 8:49am	15:6

Section II SYNDICATED PROGRAMMING

ISSUE	PROGRAM/ TITLE	DESCRIPTION	DATE/ TIME	DURATION
Alcohol/ Drug Abuse	Steppin' Out	Giovanni distinctly remembers why he started drinking. He needed the alcohol to "get rid of a feeling, or get a feeling." But after a time, alcohol would no longer fill that void so he turned to hard drugs instead, and life became unbearable. Aaron was raised in a very upscale Jewish neighborhood, with parents who would buy whatever their children wanted. He began drinking as a teenager, and despite his drunkenness while working in the family business, his parents never disciplined him. Upon using drugs and alcohol at school, he got expelled. By age 26, he was seeking sobriety desperately.	7/6/14	7:00-8:51am
Alcohol/ Drug Abuse	Steppin' Out	Jim's first drink was in junior high school. He had friends whose parents kept a stocked bar and were frequently absent. One of his siblings ended up in a rehab, and his transformation planted the seed in Jim's mind that perhaps his drinking was a danger to him. Matt was a young drinker; so young, he got sober at age 19. He hails from a large family of alcoholics and spent his whole young life believing that alcoholism was a normal way of life. Mark refused to attend an Al-Anon meeting when his therapist first suggested it. His father was what is termed to be a "rage-aholic" and would beat Mark. Fred's family was entirely made up of alcoholics. When his father was drinking, he could be in a rage and would beat him. Because of that, Fred grew up as a very angry kid.	7/13/14	7:00-8:48am
Alcohol/ Drug Abuse/ Gambling Addiction	Steppin' Out	Andrew is another member of the "Double Winners" – people who achieved sobriety though both Alcoholics Anonymous and Al-Anon. At age 15, his drinking lead to drug use. John is both a recovering alcoholic, and seeks support from Al-Anon, the fellowship aimed at helping family members of alcoholics. Ron's first gamble came at age 10 when he learned how to shoot dice on the street corner at night. After college, he joined an investment firm on Wall Street. His job paid well and his gambling habit turned out good luck as well. But soon he started visiting casinos many nights a well, and wound up in legal trouble when he started covering loses with	7/20/14	7:00-8:50am

		money his clients game him to invest. Kerri thinks her gambling addiction began at age 21. She		
		never drank, never used drugs, but the act of gambling made her feel high.		
Alcohol/ Drug Abuse/	Steppin' Out	Twin brothers "Z" and "T" are both alcoholics in recovery, who think their first drinks came while they were in the	7/27/14	7:00-8:49am
Gambling		womb, when their mother would drink while pregnant.		
Addiction		Sam's first gambling came making bets with friends in		
		school. His debts grew but his desire for action continues, he		
		sought money from loansharks.		
		Gary first began gambling at age 13, betting his friend's		
		parents five dollars at a time. He would soon find himself]	
		calling bookies drunk, betting on whatever games were being played that day.		
Alcohol Abuse	Steppin' Out	Both of Christopher's parents drank, and he has vivid early	8/3/14	7:00-8:50am
/Food	Steppin Out	childhood memories of his parents drinking together up until	0/5/14	7.00-0.50am
Addiction		the time they divorced. He was so in need of attention, he		
riduletion		sought it first from other adults.	[
		Claire is a food addict, which she says is a bit different from		
		being a "Overeater." She remembers her hands and arms		
		shaking unless she ate sugary snacks. Sugar was perhaps her		
		first drug.		
Alcohol/ Drug	Steppin' Out	Angel grew up with alcohol all around him. His family drank	8/10/14	7:00-8:48am
Abuse		as part of their social scene, and their father had a bar in the		
		house. He can remember at age five, sneaking drinks. He		
		soon began to use and sell narcotics.		
		Eileen came from a family of non-drinkers. At age 13, her		
		parents announced they were divorcing. After relocating to a new town, her new friends introduced her to alcohol and		
		drugs. One night she nearly burned her family home down,		
		intoxicated and falling asleep with lit cigarettes.		
Alcohol/ Drug	Steppin' Out	Bill drank for thirty years, coming from a long line of	8/17/14	7:00-8:51am
Abuse		dysfunctional alcoholics. He was helped in his drinking by		
		being the son of the local judge.		
		Paula remembers her first drink at age 13 and soon became a		
		weekend drinker. Reaching adulthood, pursuing a career in		
		the business world, she drank even more often, keeping the		
	G. 1.10	coffee mug on her desk filled with vodka.	0/04/14	7.00.0.40
Food	Steppin' Out	Jill's life focused daily on how much she felt she should or	8/24/14	7:00-8:49am
Addiction		should not be eating. As she grew into her teens, she would		
		eat secretly, praying nobody would see her. Joe comes from a background of food. His Italian family		
		revolved around meals. He remembers the adults in his life		
		praising his huge appetite, which made him think that eating		
		would earn him praise and love.		
Alcohol/ Drug	Steppin' Out	Ananda entered the recovery process via Al-Anon after	8/31/14	7:00-8:49am
Abuse/ Sexual		wanting to end her own life. She grew up in a home with		
Abuse		alcoholic and drug-addicted parents.		
		Laura says alcohol has been pervasive in her family. Her		
		mother was bi-polar and her father was absent most of the		
D 1		time. She was also sexually abused by their caretaker.	0/4/14	7.00 0.51
Food	Steppin' Out	Lindsey is a compulsive overeater, but he never knew it. By	9/7/14	7:00-8:51am
Addiction		age 13, he weighed 200 lbs. His size resulted in him being bullied by other kids. Depression followed, which lead to		
•		more eating and more weight gain.		
		more saming and more norgan gam.		

		Before Raquel entered a twelve-step fellowship for compulsive eaters, she'd eat anything and weighed in excess of 200 lbs. on her small frame. As a child, her sisters remained thin while she would wear a size 15 dress even at ten or eleven.		
Sexual Abuse/ Alcohol Abuse	Steppin' Out	Alex grew up in a very conservative religious home in the Midwestern U.S., in a family which adhered to strictly traditional gender roles. But even as a young boy, Alex began to realize he was more enamored with men than women. As a preteen, however, he was incestuously raped by a male cousin. No one in his hometown would accept his orientation, so he would search for acceptance in relations that were unhealthy. Steve always felt different from other people. He first felt that way when, as a young child, he was made to repeat kindergarten. He now thinks his failure to socialize or make friendships at that age was the result of his mother being an alcoholic. By age 13 he began to pick up the drink himself. And since then he would drink to get drunk.	9/14/14	7:00-8:49am
Nicotine Abuse	Steppin' Out	Laurie is an ex-smoker, or as it's more frequently called now, a nicotine addict. While she would scare up the will power to quit, she drifted back to smoking. Vic's first cigarette came at age10. He would steal money just to chase the excitement high he got from smoking secretly at a young age.	9/21/14	7:00-8:52am
Nicotine Abuse/ Drug/ Alcohol Abuse	Steppin' Out	Bill is a nicotine addict, a former smoker who has quit. By the time he quit for good, much later in life, he was smoking four packs a day. Even as a young child, Carlito would "play doctor" with anyone; he knew at that early age he was bisexual. He learned about his sexuality "on the street." His insecurities, he found, would be alleviated by alcohol & drugs, and that's when he found himself seeking sex as a form of escape & acceptance.	9/28/14	7:00-8:50am

Section III PUBLIC SERVICE ANNOUNCEMENTS

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
PUBLIC ASSISTANCE	PSA ALASKA 211	000:29	001
ALCOHOL ABUSE	PSA ALCOHOLICS ANONYMOUS	000:29	010
ANTI DRUG	PSA ANTI DRUG/INTERNET/MYSELF/PROM/ SIMON SAYS/ INHALANTS/FORREST	000:30	029
PUBLIC SAFETY	PSA ATV SAFETY/HELMETS	000:30	010
PUBLIC SAFETY	PSA ATV/HELMETS	001:00	012
ALCOHOL USE	PSA DON'T DRINK OR SERVE TEENS	000:30	008

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
PUBLIC SAFETY	PSA DON'T TEXT & DRIVE	001:00	010
DRUG ABUSE/USE PREVENTION	PSA DRUG ABUSE PREVENTION/UNISON/HEAR THAT 2/JACKIE	000:30	024
DRUNK DRIVING	PSA MADD	000:59	014
DRUG ABUSE	PSA METH ADDICTION/AMANDA/GRAVE	000:30	015
DRUG ABUSE	PSA METH ADDICTION/DEAN/KARA/MATT/MIKE/ RUSSEL/THOMAS	000:59	077
DEPRESSION	PSA NAOMI/DEPRESSION	001:00	014
OBESITY	PSA OBESITY	000:59	014
MILITARY AND VETERANS	PSA PARALIZED VETERANS/ADVOCATING FOR OUR HEROS/BEN AFFLECK	001:00	024
TOBACCO ABUSE	PSA QUIT TOBACCO	000:29	016
TOBACCO ABUSE	PSA QUIT TOBACCO	000:59	025
PUBLIC HEALTH	PSA STATE OF ALASKA/STD'S	000:30	017
SUICIDE	PSA TEEN SUICIDE	000:59	012
TIRE MAINTENANCE	PSA TIRE MAINTENANCE	000:30	008
MILITARY AND VETERANS	PSA PARALYZED VETS OF AMERICA/CHANGING LE/ MISSION ABE	000:15	044
FIRE SAFETY	PSA WILDFIRE PREV/BEAR HUG - CAMPFIRE	000:14	002
COMMUNITY INVOLVEMENT	9-11 DAY	000:30	100
MILITARY AND VETERANS	SAFE SUMMER DRIVING	000:27	001
MILITARY AND VETERANS	SAFE SUMMER DRIVING	000:28	001
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:26	030
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	046
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	043
SAFE DRIVING	SAFE SUMMER DRIVING	000:27	013
SAFE DRIVING	SAFE SUMMER DRIVING	000;28	026